

**THE CEDARS OF MARIN
BOARD OF DIRECTORS MEETING
May 20^h, 2021**

Time and Place: The Board of Directors of The Cedars of Marin met on May 20th, 2021 remotely via Zoom, upon notice duly given.

Participants: Participating in the Board meeting via Zoom were Scott Clifford, Scott Erickson, Mary Gordon, Betty LeFevre, Dan Leese, Gail McCallister, Julie McInerney, Madeline Miller, Anna Rosen (phone), Steve Shaw, Deb Stutsman, Rebecca Sullivan, Terry Ross, John West, Amy Wolff

Also attending the meeting by invitation were: Chuck Greene, Jeanne Lipson, John Pope, Sue Sherer, Cheryl White, Mary Sullivan, KC Coco

Opening Statements:

President Scott Clifford called the meeting to order at 12:03 p.m.
Scott deemed the February 2021 board retreat minutes approved by the Board of Directors.

We are planning a special dinner at the Textile Art Center (TAC) for the board this summer. Scott thanked Mary Gordon for sharing her story reminding us all of the dedication of the organization and staff.

Executive Director Report

Chuck Greene highlighted the work achieved over the last six months including financial accomplishments, organizational improvements, marketing accomplishments and infrastructure improvements.

Associate Executive Director Report

Cheryl White shared tangible data that supports the nature of the breadth and depth of Cedars work. Cheryl also provided the status of residential and day programs.

Cheryl announced the Senate's declaration honoring the work of DSP's that work with developmental disabilities.

Direct Service Professional (DSP) Presentation

Renaud Michaud, DSP at Ferris house told his story, described his job and expressed his pride in his role. Renaud reported out on how residents are doing now.

Advocacy Updates

Cheryl provided update on recent legislative events and her expectations regarding the state budget. The CFA has formally solicited advocacy support and provided an educational forum.

Finance Report

Sue shared our positive financial position. Scott C invited board members to budget meetings if they are interested in detail going forward.

Overview of Board Documents

Chuck solicited any questions, comments or concerns about the board documents sent in advance including: Strategic Plan and Dashboard.

We need to establish two committees: 1) Housing Expansion Opportunities and 2) Corporate Outreach Opportunities.

Scott C is interested in connections with Affordable housing, etc.

Dan Leese and Rebecca Sullivan volunteered to join the Corporate Outreach committee.

Break Out Session

Board members met in small groups to discuss personal silver-linings during the pandemic.

Cedars Intranet

KC explained the value of an intranet to the organization and provided a demo of CedarsSun.

Marketing and Communications Plan

Jeanne reminded board about the Spring Appeal and Corporate Outreach Strategy and announced the Peer-to-Peer Fundraiser (Shake, Rattle and Dance).

Mary Sullivan presented a comprehensive 5-10 year marketing plan and expressed how the board can help: Cedars social media, feedback on the website, and engagement in events.

Rebecca requested an elevator pitch for board members.

Capital Projects Update

John Pope provided a brief status summary for all current capital projects.

Governance

Board to review charters for four board committees to be approved at May meeting.

Adjournment

There being no further business, the meeting moved to Executive Session at 2:02p.m. Pacific Time.

Respectfully Submitted

Debbie Stutsman, Secretary

The Cedars of Marin Board of Directors

Move to Executive Session