

**THE CEDARS OF MARIN
BOARD OF DIRECTORS MEETING**

September 28th, 2023

Time and Place: The Board of Directors of The Cedars of Marin met on September 28th at the John Peterson Hall Dining Room on the Ross Campus.

Members Present: Debbie Stutsman, Madeline Miller, Gail McCallister, Scott Erickson, Scott Clifford, Rob Epstein, Mary Gordon, Maha Hamdan, Betty LeFevre, Tom McInerney, Scott Price, Steve Shaw, Rebecca Sullivan and John West participated, constituting a quorum

Members Absent: Terry Ross

Guests: Brian Colbert (guest), Chris Mazzola (guest), Mariana Abballo (guest)

Staff: Chuck Greene, KC Coco, Cheryl White, Katie Ladouceur, Sue Sherer, Stephanie Gravelle

Opening Statements:

- Board President Debbie Stutsman welcomed everyone to lunch and called the meeting to order at 12:02 p.m.
- Debbie thanked Madeline Miller, Anna Rosen, Steve Shaw, and Amy Wolff for their board service as they term off.
- She then introduced board prospects Brian Colbert and Chris Mazzola.
- The May meeting minutes were deemed approved.

Co-Executive Directors' Reports

Chuck Greene

- Chuck expressed how in the last decade the organization has moved from scarcity to relative abundance with exciting implications.
- He highlighted how Cedars has developed and the power of implementation in strategic planning.
- Chuck emphasized the importance of finding meaningful ways for board members to engage to build on this upward momentum.

Cheryl White

- Cheryl discussed the California Disability Services Association (CDSA), described the benefits of our growing partnership with them, and shared the key takeaways from last week's Annual CDSA Conference.

Financial Report

- Sue gave a re-cap of the 2022-2023 budget and addressed any outstanding questions.
- She then reviewed the 2023-2024 Operating and Capital proposed budgets.
- Scott Erickson moved to approve 2023-2024 Operating and Capital budgets, seconded by Madeline Miller and unanimously approved.

- Rob Epstein moved to transfer of Quasi-Endowment and Endowment other funds approved to operating.

Motion: 2023-2024 Operating and Capital budgets approved

Motion: Transfer of Quasi-Endowment and Endowment (other funds) to operating approved

Client Advisory Council (CAC) Report

- Marianna provided an enthusiastic update on the Choose Kindness Campaign.
- She also shared how the CAC issue around client input into gallery themes has been escalated and addressed.
- Finally, Mariana shared that the first council will be terming off and a new council will be elected by November. She expressed her gratitude for such a positive experience in working with this board.

Development Director Report

- Katie shared an insightful report with impressive data points on core campaigns, grants, partnerships, events, press and other initiatives from FY 2022-2023.
- She also shared a Development Vision, Principles, and SWOT analysis for future planning purposes.
- Katie requested RSVPs to the Circle of Giving Luncheon and encouraged board members to bring guests.
- We showed the 100 Marin video.
- Seasoned board members made the observation that this Development department has changed 180 degrees for the better.

Curating a Culture of Success – A Guide to Implementation

- Chuck highlighted how impactful the values work has been organizationally.
- He then shared an abbreviated version of the presentation he gave at the CDSA Annual Conference.

Self-Advocacy Project

- KC showed a video of Julie Corry talking about how the Self-Advocacy project is making a difference in her life.

Strategic Plan and Dashboard Documents Review

- Chuck summarized the Strategic Plan overview document and challenged the group to consider if anything is missing.
- Chuck reviewed the September dashboard results highlighting the yellows and red, the rationale for their status and next steps to improve them.
- Rob mentioned we might want to share similar data points with other audiences or perhaps a year-end report that board members can reference.

Residential Levels of Care

- Cheryl presented an overview on the topic of residential levels of care.

- She then drilled down and described service offerings, staffing requirement and the various types of licensed residential settings serving individuals with IDD.

Brainstorm Topics for the November 2023 Retreat

- Key Advocacy issues (by Barry Jardini, CDSA Executive Director)
- The Person-Centered Experience
- Board Development
- New Goals for Strategic Plan
- Planning for the aging population and how to engage the younger demographic

Governance

- Rebecca requested signed Conflict of Interest and Code of Ethics policies be submitted to her in hard copy or electronically as soon as possible.

Adjournment

- The Board Retreat is scheduled for November 11, 2023.
- The meeting adjourned at 2:33 p.m. Pacific Time and moved into Executive Session.

Gail McCallister, Secretary
The Cedars of Marin Board of Directors

Executive Session

- The Board approved the motion to elect Brian Colbert and Chris Mazzola to the Board.
- The Board approved the new slate including: Debbie Stutsman (President), Gail McCallister (Vice President), Scott Clifford (Treasurer), and Maha Hamdan (Secretary).